



ITS.be CONGRESS 2024:

SUSTAINABLE MOBILITY THROUGH INNOVATION

- THE NEW NORMAL

Thursday 26 September 2024, Bluepoint Building Brussels

www.its.be/congress2024



S P O N S O R B R O C H U R E

The ITS congresses stimulate the exchange of information and networking between solution providers and users within the smart mobility domain. The goal is to increase awareness and to accelerate the deployment of the most promising solutions.

IN SHORT

The ITS congresses bring together key decision makers from the private and the public sector who have an interest in sustainable mobility solutions based on state-of-the-art technology.

TARGETED SEGMENTS

Multimodality:

- MaaS - Mobility as a Service
- MMM - Multimodal Mobility Management

Automotive:

- ACE - Autonomous, Connected and Electrical vehicles
- RUC - Road User Charging.

THIS ALL-DAY EVENT CONSISTS OF A TRADE FAIR AND A HIGH-QUALITY CONGRESS

Trade Fair:

An intimate atmosphere that stimulates virtual networking. Indoor +-35 booths and outdoor +-20 booths.

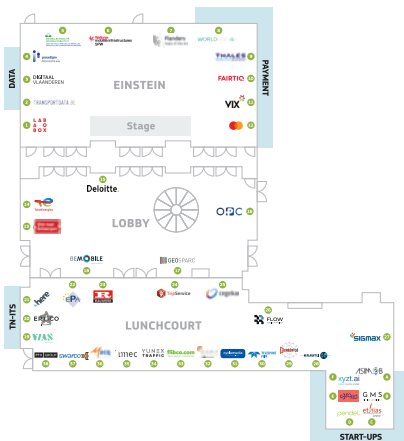
Congress:

- Top speakers from the public and private sector
- CEO-debate
- High-quality case studies on hot topics (national and international speakers)
- Launches of new and innovative products and services
- Start-up corner
- ITS awards.

KEY FIGURES 2023 EDITION

- 649 registrations
- 531 people present (> 250 organisations)
- 13 sessions with +50 speakers
- 20 moderators
- 51 booths
- 20 MaaS meet & greet partners

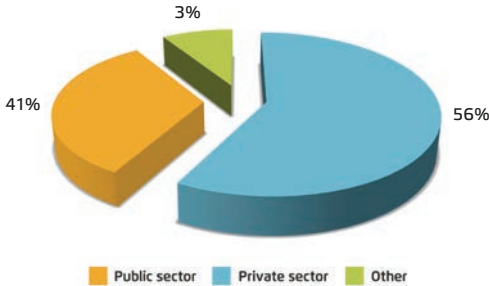
- Aftermovie: <https://youtu.be/AH9u5Vf83g8>
- 13 key domains: parking & mobility hubs, enforcement & access restriction, collective transport, C-ITS, corporate mobility & fleet management, mobility data, payment, 5g & ai, multimodal mobility management, electromobility, cycling & active mobility, shared mobility & maas, autonomous mobility



KEY PARTICIPANT FIGURES

Over the past years the ITS congresses have attracted a growing number of participants (around 500) from all sectors involved in mobility.

ITS CONGRESS 2023 VISITOR PROFILE (PUBLIC-PRIVATE):



FEEDBACK 2023 EDITION (112 RESPONDENTS):

- 80% of visitors find venue good to very good
- 92% of visitors find exhibitors good to very good
- 95% of visitors find programme good to very good
- 96% of respondents intends to return in 2024.

SPONSORS 2023 INCLUDED (GOLD AND SILVER):



--- and many more!

EVENT LOCATION

Bluepoint Building
Bd. A. Reyerslaan 80
B-1030 Brussels
Tel.: +32 (0)2 706 88 00
www.bluepoint.be



SPONSORSHIP AGREEMENT (scan and send to ITS.be, km@its.be)

The organisation

represented by

hereby confirms that it will act as a partner to the ITS Congress 2024 that will be organised on Thursday, 26 September 2024.

We choose the following sponsor formula:

GOLD - PRICE TO BE AGREED

This is a custom-made package that consists as a minimum of the following:

- Mentioned as gold sponsor on all official communication
- 4 solutions advertised in product guide (distributed to up to 1500 potential customers)
- 20 admission tickets
- 30 m² booth

SILVER - 7 700 EUR EXCL. VAT (MEMBERS: 5 500 EUR EXCL. VAT)

- Mentioned as silver sponsor on all official communication
- 2 solutions advertised in product guide (distributed to up to 1500 potential customers)
- 10 admission tickets
- 8 m² booth

BRONZE - 2 750 EUR EXCL. VAT (MEMBERS: 1 950 EUR EXCL. VAT)

- Mentioned as bronze sponsor on all official communication
- 1 solution advertised in product guide (distributed to up to 1500 potential customers)
- 5 admission tickets
- 4 m² booth.

Desired booth location (please describe preference - see congress website):

Date:

Signature: