



FAIRTIQ - Next Gen Mobile Ticketing

September 2021

FAIRTIQ

About FAIRTIQ

Founded in **2016** by transit agency alumni

Over 80 employees

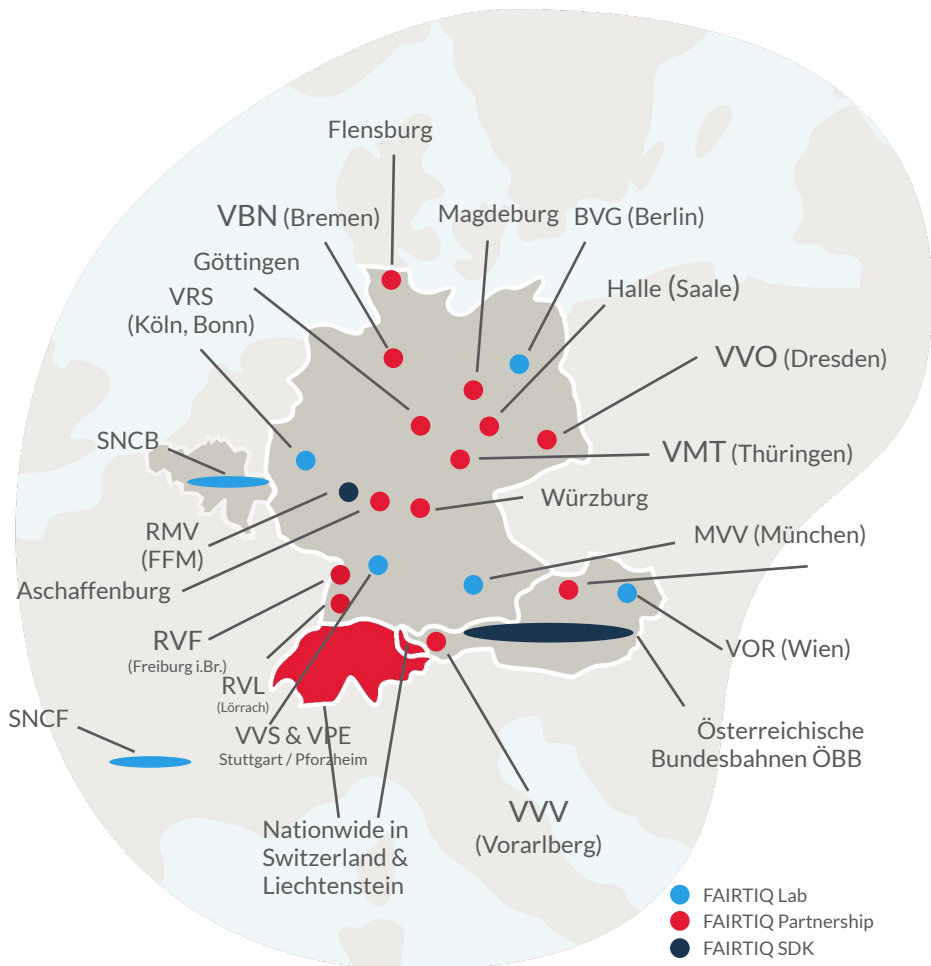
HQ in **Berne**, teams in **Lisbon, Berlin, Salzburg, Singapore, Bangalore and Toronto**

Leader in automated ticketing

> 60 partner agencies

More than 34 million trips in productive environments

> 10% market share of tickets, day passes in Switzerland



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olpo2020
preisträger deutscher mobilitätspreis ●●●

SwissEconomicForum



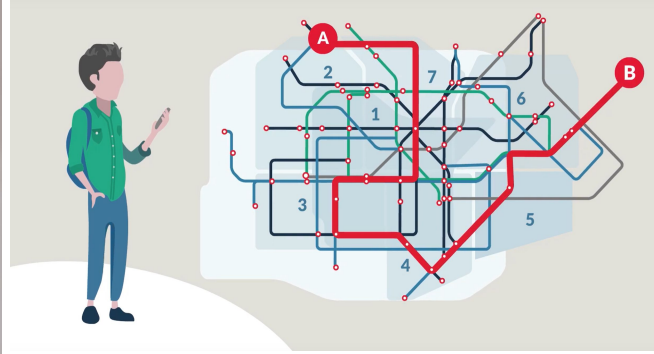
European
Startup
Prize for mobility
Top 10



LE MEILLEUR
DU WEB

Switzerland: Public Transportation Heaven...





...with confusing fares and ticketing 🙄🙄🙄



Our Vision

FAIRTIQ's vision



*"The simplest way to
everyday mobility, for
everyone, everywhere"*



What we stand for



Easy to use



**Smart and
data-rich**



**Quick to
implement**

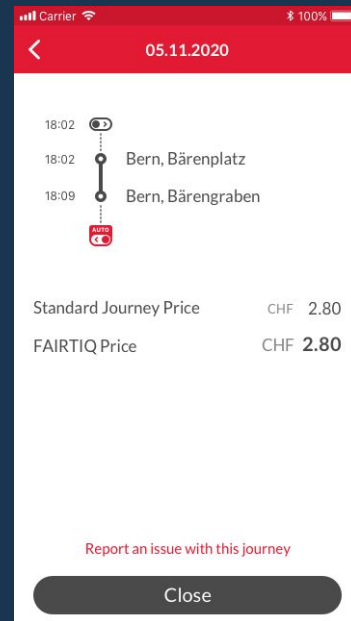
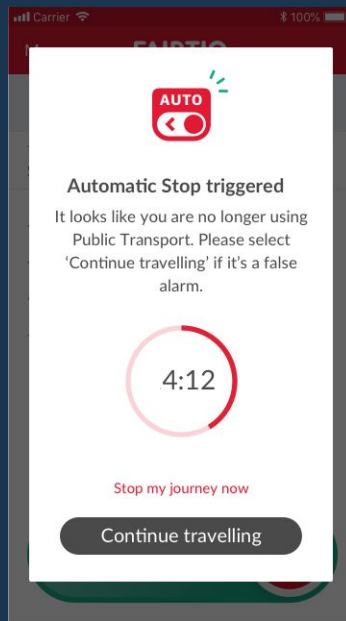
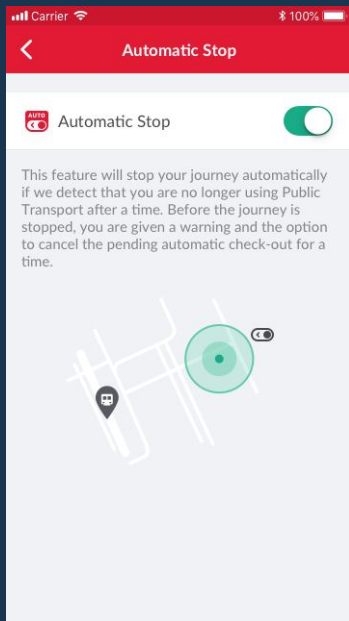


Easy to use

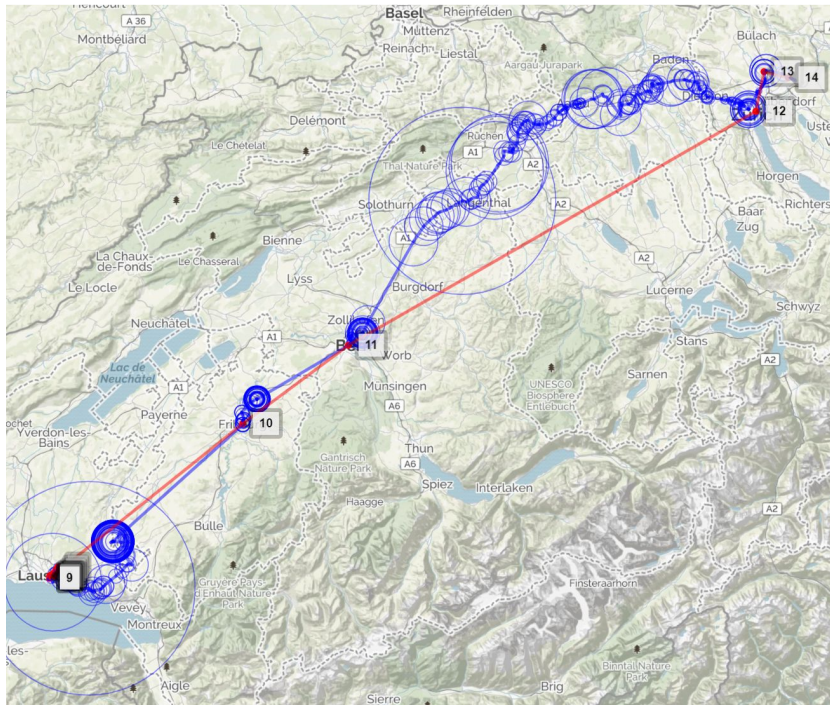
FAIRTIQ in a nutshell



Smart stop



FAIRTIQ's multimodal journey mapper



00:00:15	1	Lausanne, Fourmi
00:04:02	2	Lausanne, Sallaz
00:05:22	3	Lausanne, CHUV
00:07:25	3	Lausanne, CHUV
00:08:31	4	Lausanne, Ours
00:08:49	5	Lausanne, Bessière
00:10:47	6	Lausanne, Riponne-M. Béjart
00:11:15	7	Lausanne-Flon, pl. De l'Europe
00:13:24	8	Lausanne, gare
00:21:56	9	Lausanne
01:01:58	10	Fribourg/Freiburg
01:23:49	11	Bern
02:25:06	12	Zürich HB
02:41:28	13	Zürich Flughafen
02:44:20	13	Zürich Flughafen
02:46:05	14	Bassersdorf

Metro



Urban bus



Long distance



Commuter train





“My 95-year old
neighbor
recommended
FAIRTIQ to me”

A Customer

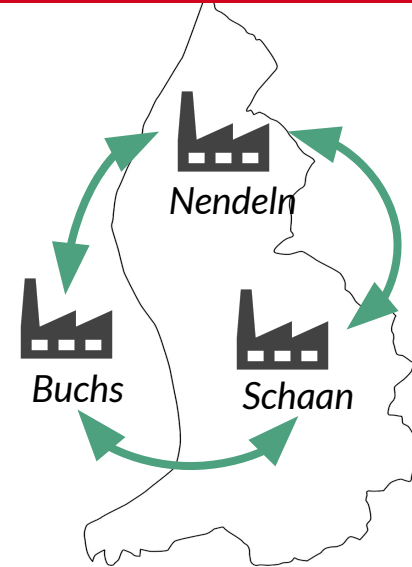
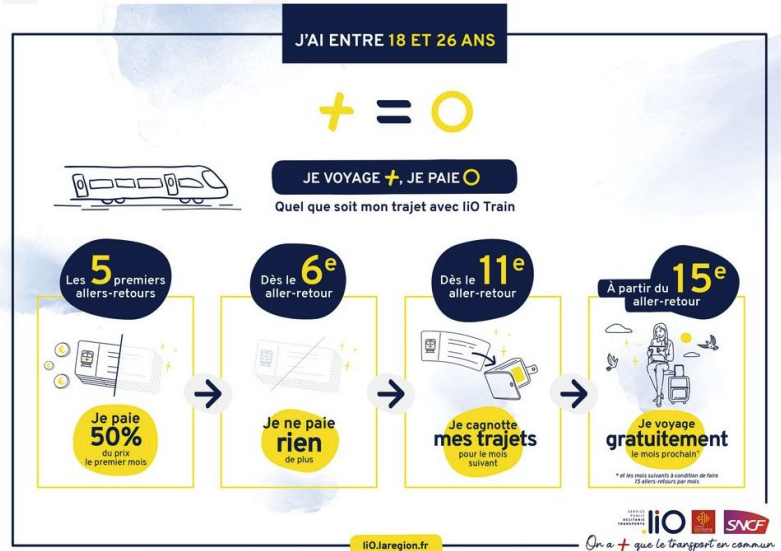


Smart and Data-rich

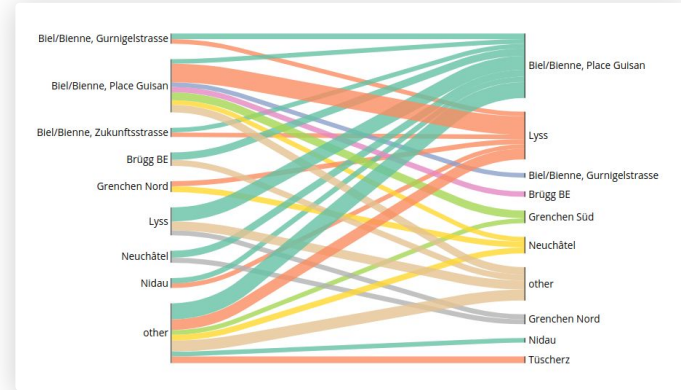
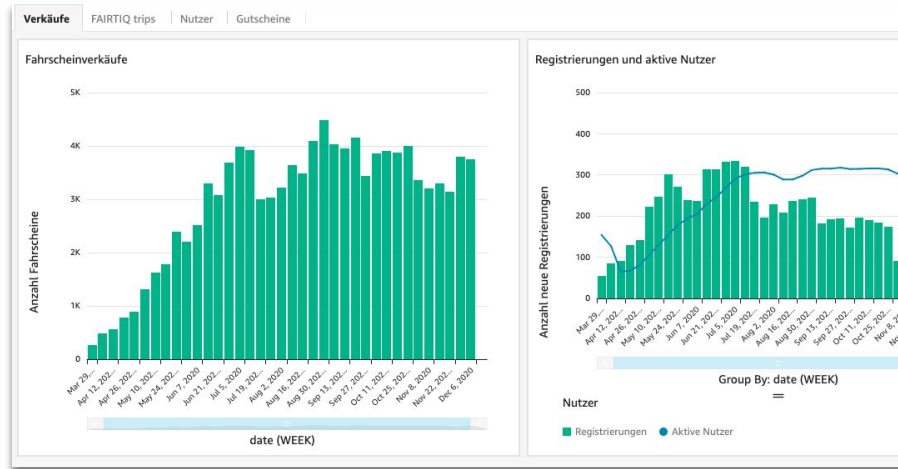
Reinventing fares & pricing to meet strategic objectives



Plus je voyage, moins je paie...



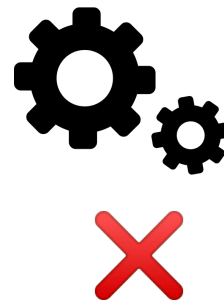
New insights from origin-destination data





Quick to implement

Learning by doing with pilots

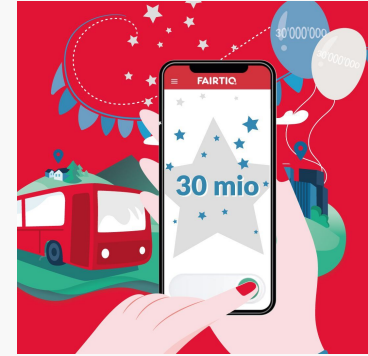
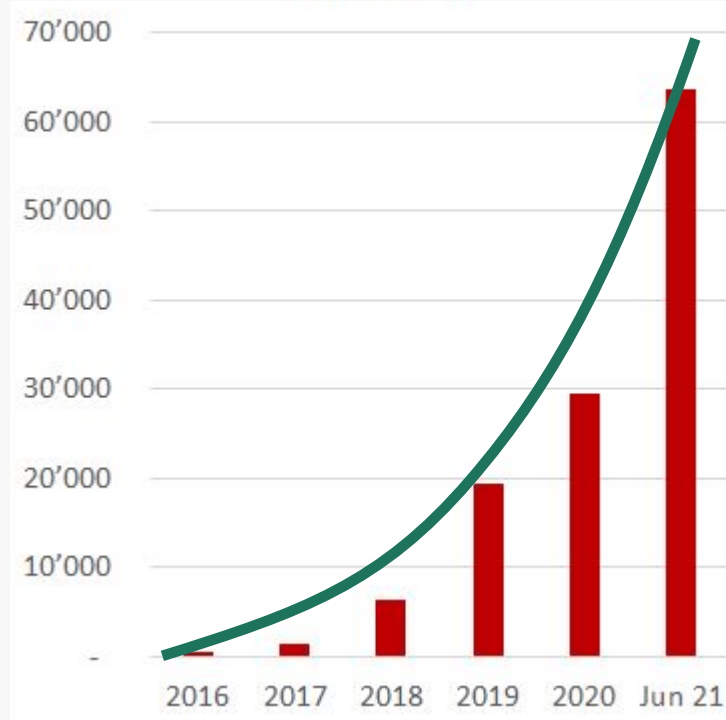


We have liftoff!



FAIRTIQ

of trips (daily average)



Google Play Store:

4.6 ★★★★★

Apple App Store:

4.7 ★★★★★

**Get in touch today to start a pilot in
your region!**



**Thank you for your
attention!**



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