



Make parking in cities smarter

Our ambition is to make parking and mobility in cities smarter

We believe that community and data exchange are key to improve parking and mobility in cities.

In three years, we managed to create a community of more than 350,000 #Seetyzens.

Seety was founded in 2018 and has now a team of 10 people based in Brussels.

To accelerate our growth, we raised >€1M and we are supported by several top-notch startup accelerators (KBC Start it & Digital Attraxion).



Hadrien Crespin – CEO

Nicolas Cognaux – CTO

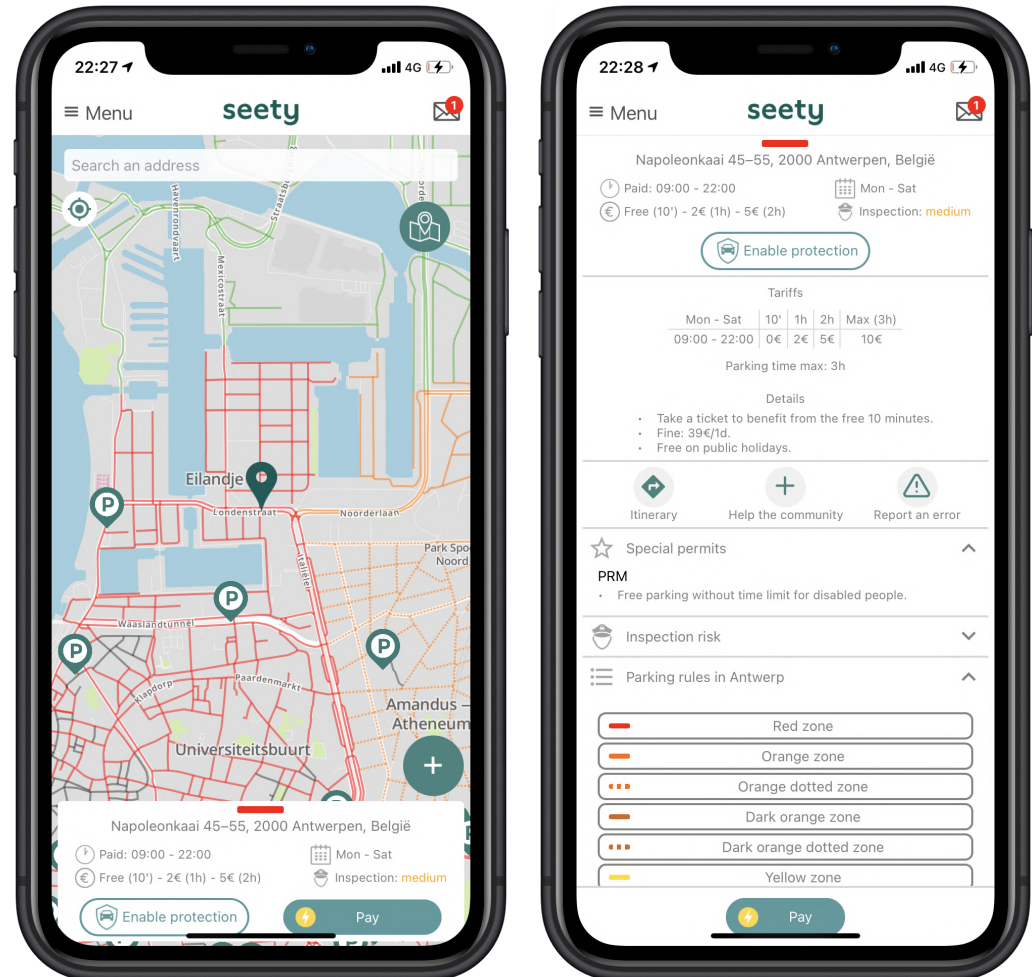
We created a complete, intuitive and 100% free parking tool

A parking planning tool

- All parking information (prices, schedule, restrictions,...) for >250 cities in Belgium, France, Luxemburg and the Netherlands
- Different parking areas easily identifiable thanks to colors on our map
- Always up to date information thanks to the input of our community (> 350 000 members)

Parking payment and booking

- On-street parking payment in >105 cities (mainly in the Netherlands and in Belgium)
- Already >2000 off-street parking available for booking



We developed a unique parking platform and are actively developing a complete mobility ecosystem

A unique parking tool connecting all the different existing ecosystems

Key information and payment for all types of parking:

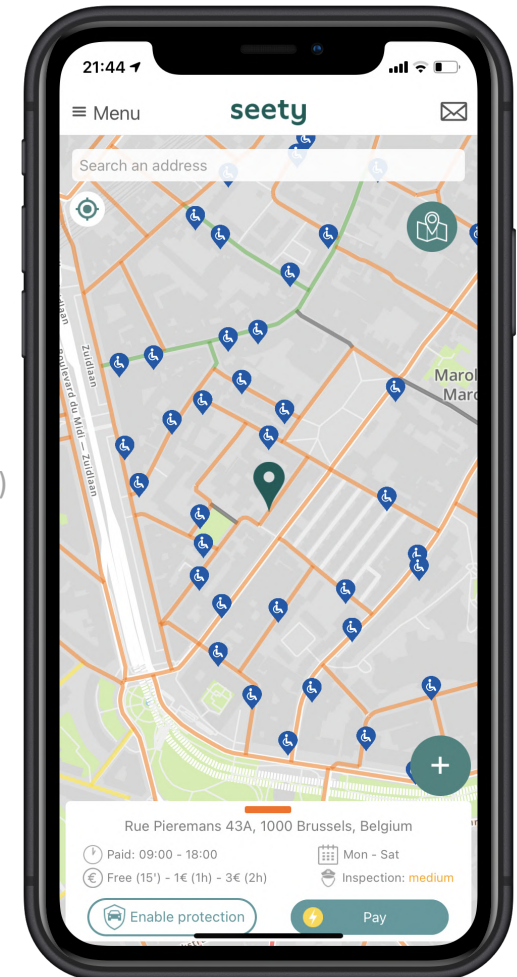
- On-street parking
- Traditional underground parking (Interparking, Q-Park, Indigo,...)
- Innovative parking (P+R parking, company parking, BePark, ZenPark, ...)

The latest information thanks to our community and connections with multiple data sources

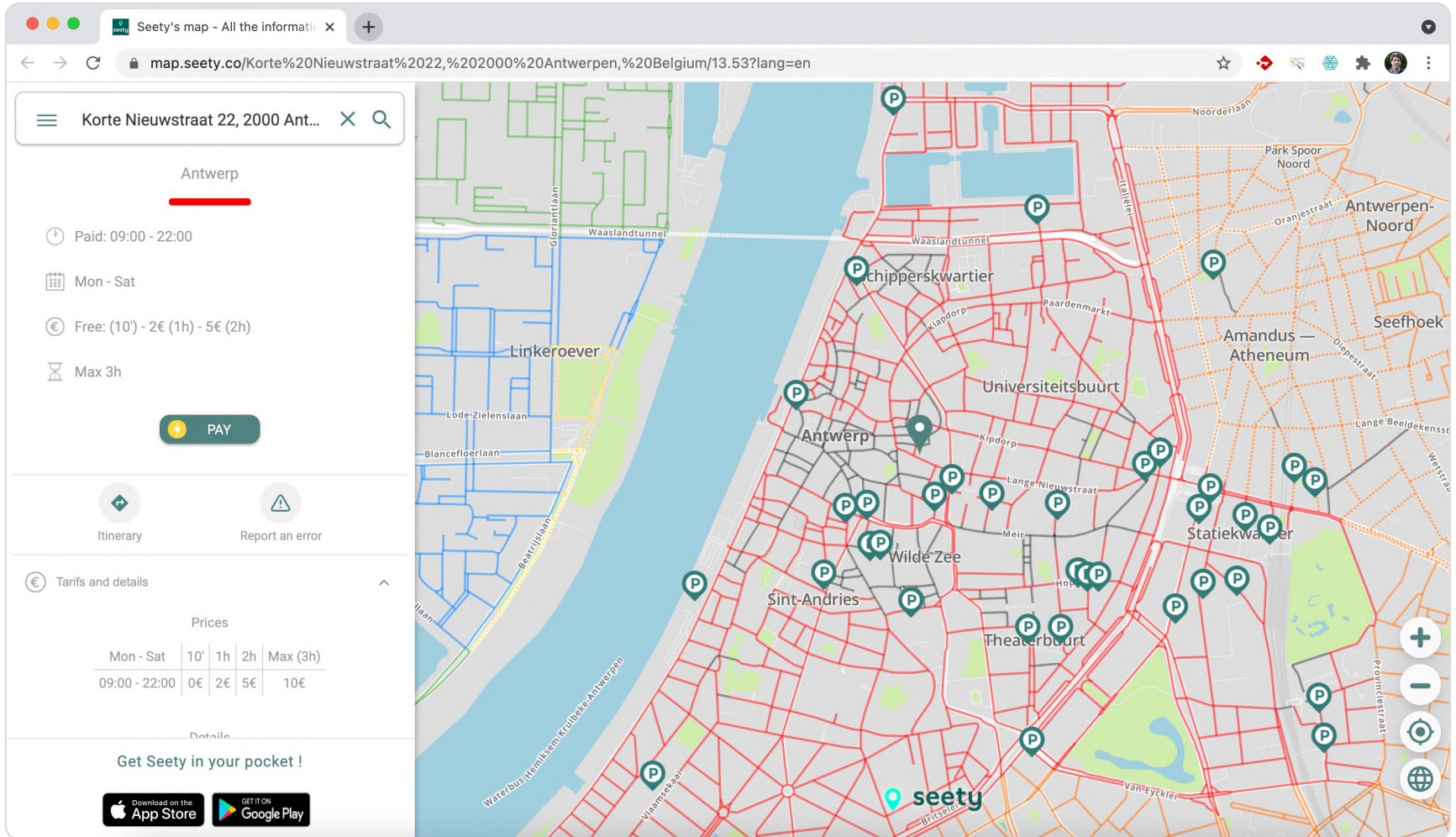
- Temporary parking bans (work, events,...) and parking availability (for spaces with sensors)
- Personalization of maps according to your specific needs (resident, PRM, etc.)

Developing of a complete mobility solution

- A 360 degree tool for drivers (EV charging, fuel payment, maintenance or repair planning ...)
- The ideal companion for all means of transportation, not only cars. We developed a plug & play system to easily integrate any other mobility solution (public transport, car / bike / scooter sharing, carpooling, ...)



Our tool also allows cities to easily display all available mobility solutions



Alternative parking



Smart data



EV charging station



Bicycle parking



Public transportation



Shared mobility



May '20

Jul '20

Aug '20

Sep '20

How can Seety improve the mobility
of your city ?

Offer the best parking experience to your citizens







The most complete mobility app

- A complete tool to plan and pay for parking in over 250 cities across Europe.
- A complete ecosystem for drivers (refueling, EV charging, maintenance and repair, etc.)



The only app with no transaction fees for the user

- No additional cost to the parking price (no transaction, reminder or subscription fees...).

		 paybyphone®				
Transaction fees	0,00€	0,20€	0,25€	15% (min 0,29€)	0,30€	0,30€

The app with the best user experience

- Payment in 2 clicks. Intuitive and easy to use. No need for zone code, sms,...
- A wide and innovative range of payment methods (Credit cards, Bancontact, Ideal, Cryptocurrencies, monthly invoice for professionals)
- A clear and transparent app with no bad surprises or hidden fees
- 5-star customer support

A key partner for cities

Optimization of parking revenues and rotation

- Seety allows to choose the most appropriate parking zone. This results in a better distribution of users in the different zones, increases the compliance rate and pushes users to off-street parking for longer parking sessions.

A scalable mobility platform

- Seety has an open plug & play system to easily integrate any other local mobility service (charging station, car / bike / scooter sharing, public transport, assistance,...)

Alerts and notifications for drivers

- Cities can send "mobility updates" to their citizens via Seety in case of events, accidents, temporary parking ban, change in regulations...

Statistics for the city

- Wide range of statistics available for the city (occupancy, duration, frequency of use, time to find a parking space, ...)

Possibility to integrate an interactive web map on the city's website (for free)

- This allows to transfer the burden of data update and maintenance of parking maps to Seety (all types of information can be included: parking for PRM, loading zone, resident zones, EV charging station,...)



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